

## **Advertising with Spine Surgery and Related Research**

Digital advertising spaces are available on the SSRR journal web site.

### **Details**

<b>Type of ads:</b>	<b>Banner</b>
<b>Duration:</b>	One year (From June 1 to May 31 of the following year)
<b>Available number of banners:</b>	6 banners
<b>Location of ads:</b>	Banner space at the lower-right side of the top page of the journal website <a href="http://ssrr-journal">http://ssrr-journal</a> .
<b>Price:</b>	360,000 Japanese yen (per year)
<b>Ad Specification:</b>	- <b>Size:</b> Height: 45 pixels    Width: 175 pixels - <b>Format:</b> jpeg or gif - <b>Size:</b> 30KB maximum - <b>Link options:</b> Single link (the top page of the advertiser's webpage)
<b>Inquiries:</b>	SSRR Editorial Office c/o Kyorinsha Co., Ltd. E-mail: <a href="mailto:ssrr@kyorin.co.jp">ssrr@kyorin.co.jp</a> Fax: 03-3940-0230

### **Advertisement Policy**

1. All advertisements must clearly and prominently identify the advertiser by trademark or signature.
2. Advertising must be factually accurate, must not be misleading.
3. Advertising is separate from editorial content. All advertising must be clearly identifiable as advertising and must not be confused with editorial content in format or appearance.
4. Advertisement must not include contents or expressions which may disturb the social order.
5. Advertisement must not include the risk of defamation, infringement on privacy, damage to credit or obstruction
6. The ad uses names, photographs, comments, trademarks, copyrighted works, etc. without permission.
7. All advertisements are subject to approval of the *SSRR*, which reserves the right to reject or cancel any ad that does not meet the advertising policy of the Society.

### **Refund Policy**

Advertisement fee is non-refundable.

For further details, please contact the SSRR Editorial Office [ssrr@kyorin.co.jp](mailto:ssrr@kyorin.co.jp)